

## HES 224 – Drugs, Behavior, & Society

### Toby Keith – Red Solo Cup and PBS Drinking on College Campus

Now a red solo cup is the best receptacle  
For barbecues tailgates fairs and festivals  
And you sir do not have a pair of testicles  
If you prefer drinking from glass  
A red solos cup is cheap and disposable  
And in fourteen years they are decomposable  
And unlike my home they are not fore-closable  
Freddie Mac can kiss my ass woo  
Red solo cup I fill you up  
Let's have a party let's have a party  
I love you red solo cup I lift you up  
Proceed to party proceed to party  
Now I really love how your easy to stack  
But I really hate how your easy to crack  
'Cause when beer runs down the front of my back  
Well that my friends is quite yucky  
But I have to admit that the ladies get smitten  
Admiring how sharply my first name is written  
On you with a sharpie when I get to hittin'  
On them to help me get lucky  
Red solo cup I fill you up  
Let's have a party let's have a party  
I love you red solo cup I lift you up  
Proceed to party proceed to party  
Now I've seen you in blue and I've seen you in yellow  
But only you red will do for this fellow  
'Cause you are my Abbot to my Costello  
And you are the fruit to my loom  
Red solo cup you're more than just plastic  
You're more than amazing you're more than fantastic  
And believe me that I'm not the least bit sarcastic  
When I look at you and say  
Red solo cup, you're not just a cup. (No, no, God no)  
You're my, you're my friend. (Friend, friend, friend, life long)  
Thank you for being my friend.  
Red solo cup I fill you up  
Let's have a party let's have a party  
I love you red solo cup I lift you up  
Proceed to party proceed to party

Red solo cup, red solo cup (I fill you up, let's have a party)  
Let's have a party (Let's have a party) Let's have a party  
(Red solo cup) Oh red solo cup (I lift you up)  
Let's have a party, proceed to party yeah yeah

Songwriters: Brad Warren / Brett Beavers / Brett Warren / Jim Beavers  
Red Solo Cup lyrics © Sony/ATV Music Publishing LLC, Spirit Music Group, Reservoir Media Management Inc, BMG Rights Management

### **Discussion Questions:**

1. What are the drug references conveyed in the song?
2. How do the lyrics, music, and video portray drug use?
3. How does this song/video influence behavior/society?... Who is the target audience?
4. How does Toby Keith's age compare to the others at the party?
5. How are the women at the party portrayed? How about the other guys?
6. How do you think songs like "Red Solo Cup" influence alcohol use? How stereotypical is Toby Keith's song/video?

Next we'll view the ABC News video about Juuling;

7. Why hasn't drinking rates changed much in 20 years?
8. What levels of prevention strategies are engaged to reduce problematic drinking on college campuses? What works and what hasn't?
9. What is included in the "Organized Collegiate Drinking Culture"? What are the various layers are involved in changing this culture?
10. Is binge drinking the primary concern on colleges campus?
11. Why are colleges campuses concerned about student excessive drinking?
12. A culture shift occurred with tobacco use, do you think a culture shift will occur with alcohol? Why or why not...?